



**2018 COLUSA COUNTY GROWN MEMBERSHIP APPLICATION**

CHECK ONE: NEW MEMBER \_\_\_\_\_ MEMBERSHIP RENEWAL \_\_\_\_\_

FULL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
STREET/PO CITY STATE ZIP CODE

HOME PHONE: \_\_\_\_\_ BUSINESS/CELL PHONE: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

FARM OR BUSINESS NAME (if applicable): \_\_\_\_\_

**MEMBERSHIP TYPE**

SUPPORTER \$50       PRODUCER \$100       SPONSOR \$200

MEMBERSHIPS ARE FOR A PERIOD OF ONE YEAR FROM JANUARY 1, 2018-DECEMBER 31, 2018.

Use of promotional materials which include the Colusa County Grown (CCG) name and logo are restricted to members in good standing. Permission to use the CCG trademarks in promotion of products or for any other use, can be withdrawn from a member by a vote of the CCG Board of Directors, or upon failure to renew the membership agreement each year. Continued use of trademarks or reference to CCG after membership has been terminated, may be subject to further action by the Board. By signing below I acknowledge that I am aware of this membership provision and agree to discontinue any use of the name or logo upon request of the Board.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

PLEASE RETURN COMPLETED AND SIGNED APPLICATION WITH YOUR TAX DEDUCTABLE DONATION MADE PAYABLE TO "COMMUNITY FOUNDATION OF COLUSA COUNTY" AND SEND TO:

FOR QUESTIONS VISIT <http://www.colusacountygrown.org/>  
OR CALL (530)458-2931X101

COLUSA COUNTY RCD  
100 SUNRISE BLVD., STE B  
COLUSA, CA 95932



The mission of CCG is to educate consumers about the nutritional value and quality of Colusa County crops. Enhance the marketability and competitiveness of locally grown commodities in the county and beyond. Expand local producer's "tool box" of marketing options, including agritourism. Promote a stronger farm-to-fork connection and educate the public on the good environmental stewardship provided by farmers.

## Colusa County Grown

### Membership Tiers

**"Supporter"- Annual Membership \$50** (Individuals, businesses, organizations that want to support CCG)

- ✓ "I support CCG" sign to display
- ✓ Supporter listing in publications and social media
- ✓ Non-voting member
- ✓ No logo use

**"Producer"- Annual Membership \$100** (any proprietor growing crops in Colusa County)

- ✓ "I support CCG" sign to display
- ✓ Voting Member
- ✓ CCG logo use on produce for sale
- ✓ Access to digital logo to use on websites etc.
- ✓ Farm Advertisement in publications and website
- ✓ Promote farm stories on CCG Facebook page
- ✓ Ability to promote farm in CCG events

**"Sponsor" - Annual Membership \$200** (Colusa County business/entities that promote or support local agriculture and/or tourism including but not limited to: farmer's markets, banks, commercial plants, restaurants, motels, feed stores, grocery stores, sporting goods stores, farm supplies and equipment, hardware stores, casino, chamber of commerce, commodity groups, etc.

- ✓ "I support CCG" sign to display
- ✓ Acknowledgements in publications, social media and at events
- ✓ Non-voting member
- ✓ Discounted advertisement in print publications
- ✓ Coupons for discounted produce from local producers, as applicable
- ✓ CCG Logo use in business materials when directly linked to a local commodity
- ✓ Colusa County producers joining at this level also receive benefits of "Producer" membership level

Memberships dues are tax deductible with check made payable to the "Community Foundation of Colusa County". Member years runs from January 1<sup>st</sup> to December 31<sup>st</sup>.

#### LOGO USE:

When membership permits the use the CCG Logo it shall not be used in any manner that misleads the public in any way as to the growing region of the commodity.